



Company Overview

Planning Factory International, a woman-owned small business, focuses on providing event and meeting logistics, production and execution. A pioneer in the event and meeting industry with over 27 years of experience, Planning Factory International is helmed by a Certified Special Event Professional (CSEP). Staff is trained to negotiate best value contracts while implementing well structured and orchestrated events and meetings with measurable Return on Investment. We accomplish these goals while utilizing our worldwide relationships with our vendor suppliers, associates and hospitality partners.

Dedicated to distinction, we assist government agencies through the expert handling of every detail from negotiations to onsite management to spend management and event reporting. Planning Factory International also supports government agencies by managing online registration, attendee databases and providing personal customer service for all attendees and clients.

NAICS Codes:

541618- Other Management Consulting Services

541613- Marketing Consulting Services

561599- Other Travel Arrangement & Registration Services

711320- Organizers of Events without Facilities

561920- Convention & Tradeshow Organizers

541611- Admin Management & General Management Consulting Services

532490 - Audio visual equipment rental or leasing

512290 - Audio recording of meetings or conferences

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